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This thesis deals with the models of teams constructing on the basis of its members intellectual features with the goal of motivating technologies of teams development.

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The question of effective personnel management during the crisis in the company is considered; the main methods of anti-crisis management are given and analyzed. But the realization of these tasks occurs in exceptional circumstances – limited financial resources, cuts in social programs, a high degree of socio-psychological stress in the team, strict limitation in time. This proves the expediency substantial correction of the staffing strategy.

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